# Nova**Sig**n BannerSatin PVC Film 200

### For eco-solvent and solvent inkjet printing of frontlit banners

#### **Product Description & Application**

**NovaSign BannerSatin PVC Film 200 (SRB 7008)** is a tear-resistant polyvinyl chloride film or eco-solvent and solvent printing. It is suitable for spring banners, roll-up and stand banners.

#### Features & Benefits

- Compatibility with most eco-solvent and solvent inkjet printers.
- High whiteness for wide colour gamut and deep rich colours.
- High image definition and line clarity for better resolution and sharpness of images.
- High opacity for limited show-through.
- Strong, non-curling base ensures standstill image in the banner.

## **Product Specifications**

Base : PVC FilmThickness : 200 micronsSurface Finish : White Satin

Ink Compatibility : Eco-Solvent and Solvent based inks

Ink Limit : Up to 350 %

• Shelf-Life : One year from the date of manufacturing when stored in original

packing at 10-30°C and 35 to 65% RH ( $\pm$  5%).

Availability940 mm x 30 m; 1270 mm x 30 m; 1524 mm x 30 m

## Compatibility

Compatible with original solvent & eco-solvent inks from printers of HP series, ColorSpan series, Seiko series, Roland series, Mutoh series, Mimaki JV series and Océ.

\* Note: Pre test the compatibility of the inks with the media for the design application, before commencing actual production. To achieve the best possible print quality, please make sure that the correct ICC profiles and heater settings are used. For further assistance, please contact our Application Experts or contact our HelpDesk.

#### **Durability in outdoor conditions**

- The durability of the printed image is dependent on the fading characteristics of the inks used.
- Avoid using unbranded inks. Please consult the ink manufacturer and printer manufacturer for technical advice on the suitable inks.
- If the printed graphics are likely to be exposed to corrosive liquids, smoke, fumes or a highly polluted atmosphere or if there is a likelihood of scratching or friction while mounting on surfaces or cleaning after mounting, it is strongly recommended that the prints are laminated with a cold, pressure sensitive vinyl lamination film.



### **Usage Instructions**

- Pre test the compatibility of the inks with the media for the design application, before commencing actual production.
- To achieve the best possible print quality, please make sure that the correct ICC profiles, color calibration are used. For further assistance, please consult our Applications Experts or contact our HelpDesk.
- While printing, care must be taken to modify the print file to suit the ink limit of the media.
- The media should be printed within the specified ink limit. Exceeding the ink limit can lead to longer drying time, bleeding, lower resolution and poor adhesion of the lamination film.
- Printed media should be thoroughly dried before rolling-up for transport to avoid smearing.
- Printed media should be protected by a cold, pressure sensitive lamination film. The prints should be thoroughly dried before lamination. The lamination film must be checked for compatibility with the media.
- When not in use, the media should be stored in its original packing.

#### Corporate Profile

TechNova is one of the world's largest manufacturers of digital & analog offset plates, chemicals, inkjet, laser & drafting media. These include a full range of consumables for conventional and digital imaging systems for advertising, photography, medical imaging, signage, printing, packaging, textiles, engineering, architecture, geology and business graphics.

Its overseas offices and distribution network market products to over 51 countries. In the Indian sub-continent, it has over 70% market share in each of its product groups. It has technical collaborations with Agfa-Gevaert N.V.

TechNova has received the prestigious "GATF 1995 InterTech Technology Award", the Davos-based World Economic Forum's "Top-performing, Global Growth Company Award" in 1997 & the "Technology Pioneer Award" in 2000.

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